

ORDER



Orders
Order / Rev: 206601
Alt Order #: 6853528
Product Desc: PESTKA FOR CONGRESS
Estimate: 2332
Flight Dates: 09/19/12 - 09/25/12
Original Date / Rev: 09/18/12 / 09/18/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Buying Time
Buying Contact: Petry Philadelphia
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Pestka for Congress
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	103	\$54,475.00	\$46,303.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	103	\$54,475.00	\$46,303.75	0.00
Totals	103	\$54,475.00	\$46,303.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD	41%	\$54,475.00
Market	100%	\$132,865.85

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	3%	\$3,985.98
WTLJ	0%	\$0.00
WWMT	30%	\$39,859.76
WXMI	10%	\$13,286.59
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	16%	\$21,258.54

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	09/19/12	09/19/12	5am Daybreak	CM	5a-6am	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				5am Daybreak											
				News 9 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/17/12	09/23/12	--W----	1		\$150.00	0.00							
E 2	WOOD	09/20/12	09/20/12		CM	5a-6am	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5am Daybreak															
5am Daybreak															
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	---T---	1		\$150.00		0.00						
E 3	WOOD	09/21/12	09/21/12	5am Daybreak	CM	5a-6am	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
5am Daybreak															
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	----F--	1		\$150.00		0.00						
E 4	WOOD	09/24/12	09/24/12	5am Daybreak	CM	5a-6am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
5am Daybreak															
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	M-----	1		\$150.00		0.00						
E 5	WOOD	09/25/12	09/25/12	5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
5am Daybreak															
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-T-----	1		\$150.00		0.00						
E 6	WOOD	09/19/12	09/19/12	6am Daybreak	CM	6-7a	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	--W----	1		\$400.00		0.00						
E 7	WOOD	09/20/12	09/20/12	6am Daybreak	CM	6-7a	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	---T---	1		\$400.00		0.00						
E 8	WOOD	09/21/12	09/21/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	----F--	1		\$400.00		0.00						
E 9	WOOD	09/24/12	09/24/12	6am Daybreak	CM	6-7a	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	M-----	1		\$400.00		0.00						
E 10	WOOD	09/25/12	09/25/12	6am Daybreak	CM	6-7a	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-T-----	1		\$400.00		0.00						
E 11	WOOD	09/19/12	09/19/12	Today Show M-F	CM	658-9a	--W----	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	--W----	2		\$650.00		0.00						
E 12	WOOD	09/20/12	09/20/12	Today Show M-F	CM	658-9a	---T---	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	---T---	1		\$650.00		0.00						
E 13	WOOD	09/21/12	09/21/12	Today Show M-F	CM	658-9a	----F--	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	----F--	2		\$650.00		0.00						
E 14	WOOD	09/24/12	09/24/12		CM	658-9a	M-----	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show M-F											
				Today Show											
				Today Show											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12	09/30/12	M-----			2	\$650.00		0.00			
E 15	WOOD	09/25/12	09/25/12	Today Show M-F	CM	658-9a	-T-----	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
				Today Show											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12	09/30/12	-T-----			2	\$650.00		0.00			
E 16	WOOD	09/19/12	09/19/12	Today Show 2	CM	9-10a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show 2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12	09/23/12	--W----			1	\$300.00		0.00			
E 17	WOOD	09/20/12	09/20/12	Today Show 2	CM	9-10a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show 2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12	09/23/12	---T---			1	\$300.00		0.00			
E 18	WOOD	09/21/12	09/21/12	Today Show 2	CM	9-10a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show 2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12	09/23/12	----F--			1	\$300.00		0.00			
E 19	WOOD	09/24/12	09/24/12	Today Show 2	CM	9-10a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show 2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12	09/30/12	M-----			1	\$300.00		0.00			
E 20	WOOD	09/25/12	09/25/12	Today Show 2	CM	9-10a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show 2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12	09/30/12	-T-----			1	\$300.00		0.00			
E 21	WOOD	09/19/12	09/19/12	Today Show 3	CM	10-11a	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12	09/23/12	--W----			1	\$200.00		0.00			
E 22	WOOD	09/20/12	09/20/12	Today Show 3	CM	10-11a	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12	09/23/12	---T---			1	\$200.00		0.00			
E 23	WOOD	09/21/12	09/21/12	Today Show 3	CM	10-11a	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/17/12	09/23/12	----F--			1	\$200.00		0.00			
E 24	WOOD	09/24/12	09/24/12	Today Show 3	CM	10-11a	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12	09/30/12	M-----			1	\$200.00		0.00			
E 25	WOOD	09/25/12	09/25/12	Today Show 3	CM	10-11a	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/24/12	09/30/12	-T-----			1	\$200.00		0.00			
E 26	WOOD	09/19/12	09/19/12		CM	11a-12p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00

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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11a-12p eightWest EIGHT WEST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$75.00 0.00															
E 27	WOOD	09/20/12	09/20/12	M-F 11a-12p eightWest	CM	11a-12p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$75.00 0.00															
E 28	WOOD	09/21/12	09/21/12	M-F 11a-12p eightWest	CM	11a-12p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 1 \$75.00 0.00															
E 29	WOOD	09/24/12	09/24/12	M-F 11a-12p eightWest	CM	11a-12p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$75.00 0.00															
E 30	WOOD	09/25/12	09/25/12	M-F 11a-12p eightWest	CM	11a-12p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$75.00 0.00															
E 31	WOOD	09/19/12	09/19/12	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$225.00 0.00															
E 32	WOOD	09/20/12	09/20/12	Noon News News 8 @ Noon	CM	12-1p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$225.00 0.00															
E 33	WOOD	09/21/12	09/21/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 1 \$225.00 0.00															
E 34	WOOD	09/24/12	09/24/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$225.00 0.00															
E 35	WOOD	09/25/12	09/25/12	Noon News News 8 @ Noon	CM	12-1p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$225.00 0.00															
E 36	WOOD	09/19/12	09/19/12	Days of Our Lives Days of Our Lives	CM	1-2p	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Days of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$200.00 0.00															
E 37	WOOD	09/20/12	09/20/12	Days of Our Lives Days of Our Lives	CM	1-2p	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Days of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$200.00 0.00															
E 38	WOOD	09/21/12	09/21/12		CM	1-2p	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00

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M-F 5p News M-F News 8 @5p News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$675.00 0.00															
E 51	WOOD	09/21/12	09/21/12	M-F 5p News M-F News 8 @5p	CM	5-530p	----F--	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 1 \$675.00 0.00															
E 52	WOOD	09/24/12	09/24/12	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$675.00 0.00															
E 53	WOOD	09/25/12	09/25/12	M-F 5p News M-F News 8 @5p	CM	5-530p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$675.00 0.00															
E 54	WOOD	09/19/12	09/19/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$675.00 0.00															
E 55	WOOD	09/20/12	09/20/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$675.00 0.00															
E 56	WOOD	09/21/12	09/21/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	----F--	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 1 \$675.00 0.00															
E 57	WOOD	09/24/12	09/24/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$675.00 0.00															
E 58	WOOD	09/25/12	09/25/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$675.00 0.00															
E 59	WOOD	09/19/12	09/19/12	M-F 6p News M-F News 8 @6p	CM	6-630p	--W----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$1,125.00 0.00															
E 60	WOOD	09/20/12	09/20/12	M-F 6p News M-F News 8 @6p	CM	6-630p	---T---	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$1,125.00 0.00															
E 61	WOOD	09/21/12	09/21/12	M-F 6p News M-F News 8 @6p	CM	6-630p	----F--	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 1 \$1,125.00 0.00															
E 62	WOOD	09/24/12	09/24/12		CM	6-630p	M-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00

Order / Rev: 206601
Alt Order #: 6853528
Flight Dates: 09/19/12 - 09/25/12

Advertiser: POL/Pestka for Congress
Product Desc: PESTKA FOR CONGRESS
Estimate: 2332
WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6p News															
M-F News 8 @6p															
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----			1		\$1,125.00		0.00				
E 63	WOOD	09/25/12	09/25/12	M-F 6p News	CM	6-630p	-T-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
M-F News 8 @6p															
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----			1		\$1,125.00		0.00				
E 64	WOOD	09/19/12	09/19/12	NBC Nightly News WKD	CM	628-7p	--W----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----			1		\$2,000.00		0.00				
E 65	WOOD	09/20/12	09/20/12	NBC Nightly News WKD	CM	628-7p	---T---	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---			1		\$2,000.00		0.00				
E 66	WOOD	09/21/12	09/21/12	NBC Nightly News WKD	CM	628-7p	----F--	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	----F--			1		\$2,000.00		0.00				
E 67	WOOD	09/24/12	09/24/12	NBC Nightly News WKD	CM	628-7p	M-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----			1		\$2,000.00		0.00				
E 68	WOOD	09/25/12	09/25/12	NBC Nightly News WKD	CM	628-7p	-T-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----			1		\$2,000.00		0.00				
E 69	WOOD	09/19/12	09/19/12	M-F 7-730p	CM	7-730p	--W----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----			1		\$450.00		0.00				
E 70	WOOD	09/21/12	09/21/12	M-F 7-730p	CM	7-730p	----F--	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	----F--			1		\$450.00		0.00				
E 71	WOOD	09/24/12	09/24/12	M-F 7-730p	CM	7-730p	M-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----			1		\$450.00		0.00				
E 72	WOOD	09/25/12	09/25/12	M-F 7-730p	CM	7-730p	-T-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----			1		\$450.00		0.00				
E 73	WOOD	09/20/12	09/20/12	M-F 730-8p	CM	730-8p	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---			1		\$400.00		0.00				
E 74	WOOD	09/24/12	09/24/12		CM	730-8p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00

Order / Rev: 206601
Alt Order #: 6853528
Flight Dates: 09/19/12 - 09/25/12

Advertiser: POL/Pestka for Congress
Product Desc: PESTKA FOR CONGRESS
Estimate: 2332
WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 730-8p Access Hollywood															
Access Hollywood															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 09/24/12</div> <div>09/30/12</div> <div>M-----</div> <div>1</div> <div>\$400.00</div> <div>0.00</div> </div>															
E 75	WOOD	09/19/12	09/19/12	LN M-F M-F News 8 @ 11	CM	11-1135p	--W----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 09/17/12</div> <div>09/23/12</div> <div>--W----</div> <div>1</div> <div>\$900.00</div> <div>0.00</div> </div>															
E 76	WOOD	09/20/12	09/20/12	LN M-F M-F News 8 @ 11	CM	11-1135p	---T---	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 09/17/12</div> <div>09/23/12</div> <div>---T---</div> <div>1</div> <div>\$900.00</div> <div>0.00</div> </div>															
E 77	WOOD	09/21/12	09/21/12	LN M-F M-F News 8 @ 11	CM	11-1135p	----F--	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 09/17/12</div> <div>09/23/12</div> <div>----F--</div> <div>1</div> <div>\$900.00</div> <div>0.00</div> </div>															
E 78	WOOD	09/24/12	09/24/12	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 09/24/12</div> <div>09/30/12</div> <div>M-----</div> <div>1</div> <div>\$900.00</div> <div>0.00</div> </div>															
E 79	WOOD	09/25/12	09/25/12	LN M-F M-F News 8 @ 11	CM	11-1135p	-T-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 09/24/12</div> <div>09/30/12</div> <div>-T-----</div> <div>1</div> <div>\$900.00</div> <div>0.00</div> </div>															
E 80	WOOD	09/19/12	09/19/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Leno															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 09/17/12</div> <div>09/23/12</div> <div>--W----</div> <div>1</div> <div>\$300.00</div> <div>0.00</div> </div>															
E 81	WOOD	09/20/12	09/20/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Leno															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 09/17/12</div> <div>09/23/12</div> <div>---T---</div> <div>1</div> <div>\$300.00</div> <div>0.00</div> </div>															
E 82	WOOD	09/21/12	09/21/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Leno															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 09/17/12</div> <div>09/23/12</div> <div>----F--</div> <div>1</div> <div>\$300.00</div> <div>0.00</div> </div>															
E 83	WOOD	09/24/12	09/24/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Leno															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 09/24/12</div> <div>09/30/12</div> <div>M-----</div> <div>1</div> <div>\$300.00</div> <div>0.00</div> </div>															
E 84	WOOD	09/24/12	09/24/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-137a	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Fallon															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 09/24/12</div> <div>09/30/12</div> <div>M-----</div> <div>1</div> <div>\$75.00</div> <div>0.00</div> </div>															
E 85	WOOD	09/19/12	09/19/12	Wed Hour 2 Wednesday 9-10p	CM	9-10p	--W----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
Law and Order															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 09/17/12</div> <div>09/23/12</div> <div>--W----</div> <div>1</div> <div>\$875.00</div> <div>0.00</div> </div>															
E 86	WOOD	09/22/12	09/22/12		CM	6-7a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00

Order / Rev: 206601
 Alt Order #: 6853528
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2332
WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Daybreak Sat @6am											
				Daybreak Sat 6am											
News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$150.00		0.00						
E 87	WOOD	09/22/12	09/22/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
				Daybreak Sat@7am											
News Saturday AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$275.00		0.00						
E 88	WOOD	09/22/12	09/22/12	Today Show Sa	CM	758-10a	-----S-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
				Today Show Saturday											
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$375.00		0.00						
E 89	WOOD	09/22/12	09/22/12	Sat 6p News 8	CM	6-630p	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Sat News 8 @6p											
NEWS 8 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$400.00		0.00						
E 90	WOOD	09/22/12	09/22/12	LN Sa	CM	11-1130p	-----S-	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
				Saturday News 8 @11											
News 8 at 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$900.00		0.00						
E 91	WOOD	09/23/12	09/23/12	Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Daybreak Sun @6am											
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$125.00		0.00						
E 92	WOOD	09/23/12	09/23/12	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Daybreak Sun @7am											
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$250.00		0.00						
E 93	WOOD	09/23/12	09/23/12	Today Show Su	CM	758-9a	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Today Show Sunday											
Sunday today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$600.00		0.00						
E 94	WOOD	09/23/12	09/23/12	Meet the Press	CM	858-1001a	-----S	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
				Meet the Press											
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$1,000.00		0.00						
E 95	WOOD	09/23/12	09/23/12	Sun 10-11am	CM	10-1030a	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				To The Point		(10:00 AM-10:30 AM)									
Local Point - Political Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$400.00		0.00						
E 96	WOOD	09/23/12	09/23/12	Sun 10-11am	CM	1030a-11a	-----S	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
				Chris Mathews		(10:30 AM-11:00 AM)									
Chris Matthews															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$1,000.00		0.00						
E 97	WOOD	09/23/12	09/23/12	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Sun News 8 @6p											
NEWS 8 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$750.00		0.00						
E 98	WOOD	09/23/12	09/23/12		CM	7-8p	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00

Order / Rev: 206601
 Alt Order #: 6853528
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2332

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FB Night in Amer Pre Gan															
Football Night in America (7:00 PM-8:00 PM)															
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-----S			1			\$500.00		0.00			
E 99	WOOD	09/23/12	09/23/12	NFL 11p News	CM	1130-12a	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
Sun 11p News (NFL)															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-----S			1			\$500.00		0.00			
													Totals	103	\$54,475.00